

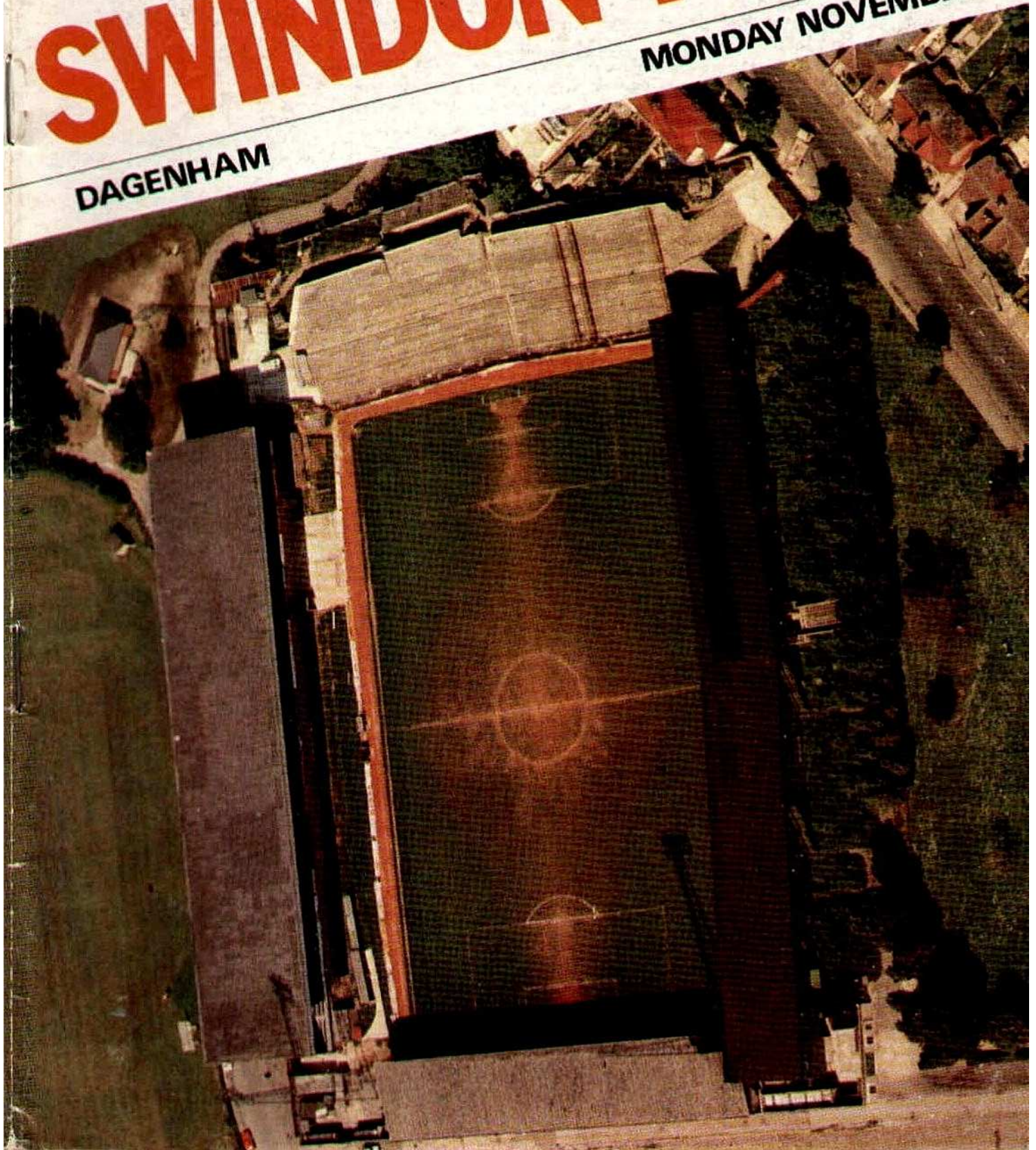


Official Programme 45p

SWINDON TOWN

MONDAY NOVEMBER 26

DAGENHAM



ARKELLS BREWERY



Traditional Wiltshire Beers
Enjoy a pint



SWINDON TOWN FOOTBALL CO. LTD.

Registered Office:
COUNTY GROUND SWINDON

President:
Mr. W. J. CASTLE

Chairman:
B. HILLIER

Vice-Chairman:
G. W. HERBERT

Directors:
D. ALDERTON
N. ARKELL
W. DORE
C. J. GREEN
C. HOWARD
T. J. KEARSEY
L. SMART
R. STEPHENSON

Player Manager:
LOU MACARI

Administrative Manager/

Secretary:
R. JEFFERIES

Telephone No. 22118

**Financial Manager/
Company Secretary:**
R. A. MORSE

Commercial Manager:
D. BUSWELL

Club Medical Officer:
Dr. J. NICHOLAS

Cover Aerial Photograph by
Sealand Aerial Photography
of Chichester.

Printed by: EJW Colour Print Ltd.
Stratton Road, Swindon, Wiltshire.

Chairman's Comments

This evening we welcome to the County Ground the Directors, Players and Supporters of Dagenham Football Club for this replay in the first round proper of the F.A. Cup and the eventual right to play Peterborough United at home in the next round. When visiting Dagenham last Monday I was very impressed to find that the standard of facilities such as changing rooms, bars and offices were to a high standard and although the ground itself and accommodation was small it was kept in very good condition and a credit to everybody connected with the Club and whatever the outcome tonight we wish them well in the future. The other attraction to smaller grounds such as theirs is that when you have an attendance of 3,000 people a much better atmosphere is created than when only that number of people are in a much bigger stadium and players actually find it easier to raise their game when an atmosphere is created and the crowd get behind the players.

Last Wednesday evening here at the County Ground, our Youth side defeated Newport County by a margin of 8-1, in a First Round Replay in the F.A. Youth Cup Competition, with Mark Gardiner getting four goals in the first half and Mark Hughes three and Sheldon Lee one in the second half. The game, which was played under atrocious conditions, was a credit to both sides and we wish our lads well for their visit to Plymouth Argyle in the next round.

Next weekend we face the long trip to Darlington for a game on Sunday afternoon, this we agreed to because of their willingness to play on a Sunday late in April. Whilst on the subject of Darlington, it is nice to see them enjoying a position at the top of the table, a situation they have not been in for some years, and their position indicates the task facing us.

Finally here's hoping you enjoy tonight's game and that we can progress to the next round to face Peterborough United here at the County Ground.

Individual Career Records in F.A. Cup of Town Players.
(To May 1984).

	App	-	Sub	-	Goals
Lou Macari	31	-	3	-	8
Peter Coyne	5	-	0	-	1
Paul Batty	10	-	0	-	5
Kevin Baddeley	8	-	0	-	0
Colin Baillie	5	-	0	-	0
Leigh Barnard	15	-	0	-	2
Scott Endersby	11	-	0	-	0
Simon Gibson	5	-	0	-	1
Charlie Henry	10	-	0	-	2
Mike Graham	11	-	0	-	0
Nigel Gray	20	-	1	-	0
Dave Hockaday	15	-	2	-	2
Alan Mayes	23	-	4	-	10
Andy Rowland	30	-	2	-	15
Gary Nelson	9	-	2	-	0

Lowndes Lambert Group

sponsors of Swindon Town F.C.

Wherever there is exposure to risk—on land, at sea or in the air—Lowndes Lambert arranges insurance protection that is secure, effective and, above all, economical.

Whether we're dealing with the factory complex or the family home, the supertanker or the supermarket we handle every assignment with an expertise founded on over eighty years experience.

It's our business to protect your business



Lowndes Lambert Group Limited
International Insurance Brokers

Aspen House Temple Street Swindon Tel: Swindon 26252

Head Office: 53 Eastcheap London EC3P 3HL *And and at Lloyd's*



LOU MACARI

Today we welcome the players and their supporters of Dagenham Football Club and I am sure that any one who was at the Victoria Ground on Monday last will agree we are fortunate to be playing here this evening. Had it not been for two brilliant saves from Scott Endersby, Peterborough would have been visiting Dagenham in the next round. Having said that, we are here to fight another day and there is a lot to play for tonight with a home draw against Peterborough in the next round of the Competition. Again I emphasize how much your vocal support will lift the players.

John Power, having completed his trial period here at Swindon, has returned to Ireland but I have brought goalkeeper, John Hallworth on loan from Ipswich Town for one month to weigh up his capabilities.

Finally, may I thank you all for your attendance this afternoon and also all those supporters who travelled to Dagenham last Monday and I am glad their journey and effort has been rewarded with this replay this evening.

It is unfortunate that Colin Gordon is not available to us in the competition this season as he played in qualifying rounds for Oldbury United and is therefore



CASTLE'S

Office and Bakery

4 and 5 MARKET STREET SWINDON

Telephone 22017



Specialists

Wedding Cakes, Birthday Cakes.

Try our Wholemeal Bread and Wiltshire

Lardies and Delicious Dairy Cream Cakes

Welcome to Dagenham

BY DAVE KING

We should not be surprised by the visit of Dagenham and the necessity of a first round replay for in the 1st round of the F.A.Cup. In 1982-83 they were only defeated by a solitary goal away to Gillingham, the previous season Millwall only scraped home by the odd goal in a second round tie by 2-1 and last season the daggers held Brentford to a 2-2 draw at Victoria Road, before succumbing again by the odd goal in a 2-1 defeat at Griffin Park in the replay.

Dagenham have reached the first round proper, by their fourth qualifying round victory over Aveley, by 1-0. A goal ten minutes from the end of the match ensuring their first round tie with Swindon.

Currently in sixteenth position in this seasons Gola Alliance League with a playing record of six wins, two draws and eight defeats, losing the last League match 3-0 away to Runcorn.

They compete in six competitions, the Gola League, Bob Lord Trophy, F.A. Cup, F.A. Trophy, Essex Senior Club, Capital League, these along with five pre-season friendlies ensure there is no shortage of soccer for the Victoria Road Club. A breakdown of results in those various guises shows the following:-

FRIENDLIES Aug 4 - West Ham United home lost 0-1, Aug 4 - Ipswich Town home won 3-0, Aug 9 - Ashford Town away won 2-0, Aug 11 - Colchester United home won 1-0, Aug 13 - Wycombe Wanderers home drew 1-1.

THE GOLA LEAGUE HOME - Aug 18 - Frickley Athletic won 4-1, Aug 27 - Wealdstone lost 1-2, Sep 1 - Worcester City lost 1-3, Sep 15 - Northwich Victoria won 2-1, Sep 17 - Maidstone United won 4-1, Sep 29 - Yeovil Town won 2-0, Oct 13 - Boston United lost 1-2, Nov 3 - Bath City drew 0-0.

AWAY - Aug 22 - Kettering Town won 1-0, Aug 25 Telford United Drew 1-1, Sep 8, Bath City lost 0-2, Sep 22- Kidderminster Harriers lost 1-5, Sep 26 - Maidstone United won 1-0, Oct 6 - Scarborough lost 0-5, Oct 20 - Yeovil Town lost 1-2, Nov 10 - Runcorn lost 0-3.

BOB LORD TROPHY 1st round, 1st leg - home - Weymouth Drew 1-1, Sep 3rd, first round, 2nd leg - away lost 1-3, Sep 12.

ESSEX SENIOR CUP 1st round Oct 16 - Barking away won 2-1. Capital League - Oct 29th Gillingham home won 3-2.

Former Sunderland and Orient Manager Ken Knighton has the following players at his disposal for tonights first round

replay:-

Goalkeeper LLOYD SCOTT was 23 last month, made two League appearances for Blackpool in the 1982/83 season, a former club mate of Dave Hockaday's at Bloomfield Road, he joined Dagenham in October 1983 formerly on the staff of Watford and Orient.

Defender ROGER WADE was a former England Schoolboy International who gained seven international caps while playing for Blackheath, 27 year old Roger was formerly with Tottenham Hotspur, after leaving White Hart Lane, where he appeared in the combination reserve team. He later joined Ilford, and Enfield from whom he joined the Victoria Road Club in 1981, played in the F.A.Cup matches with Millwall in 1981 and last seasons two cup ties with Brentford.

A product of the Club's reserve team defender GARY CRAMPTON is twenty two, and was substitute in the fourth round qualifying tie with Aveley although he did not appear.

Now is his third season with the Club is central defender ALAN CAMPBELL following his transfer from Barnet, Alan was with Hendon and Finchley previously, he will be 31 on December 10th next, he was second to Joe Dunwell in total appearances last season.

Twenty nine year old STEVE OLIVER was signed from Enfield in August 1983, played in the two F.A.Cup matches with Brentford last season previously with Tottenham Hotspur, Barking and Barnet.

Club Coach JOHN WATSON is one of the most experienced players of the Gola Alliance League. It was John's 80th minute goal at Aveley in the fourth qualifying tie that earned Dagenham their place in the first round proper, this was 31 year old John's second goal of the season, his other goal was at an important time for after trailing Gillingham 2-0, he scored the third goal in the fightback the Victoria Road Club made in their Capital League match. Much travelled John has seen service with West Ham United, Durban City, Charlton Athletic, Wealdstone, Barnet and Scarborough. Involved in some substantial fees in non-league football, John who has captained the England Semi Professional team in 1982, joined Dagenham during the close season from Alliance League champions Maidstone United who had paid £6,000 for his services to Scarborough in

the summer of 1982. In 1980 Scarborough had paid Wealdstone £12,000 to acquire his services, he scored in the 6-0 win over Holland for England in the Four Nations Tournament for Semi Professional Clubs in 1982.

Midfield player BARRY LITTLE was a former Charlton Athletic apprentice, played in two League matches while at the Valley scoring on his debut at Loftus Road against Queens Park Rovers on March 22nd 1983 in a 5-1 defeat. Joined Dagenham during the summer, Barry has scored three goals this season, the last in a Gola League match with Boston United on October 13th at Victoria Road in a 2-1 defeat.

Leading goalscorer 20 year old LES WHITTON has scored thirteen goals this season, he joined Dagenham from Isthmian League side Croydon in January of this season, for whom he scored 80 goals in three seasons, his latest goal came in the 3-2 home win over Gillingham in the Capital League, his eighteenth since joining the Club.

Twenty two year old STEVE SCOTT signed from Leytonstone/Ilford during August 1983 in a player exchange deal, scored ten goals last season, played in both cup ties with Brentford last season, has scored two goals to date this season, both in the Gola Alliance League.

The Club's longest serving player and Club captain is JOE DUNWELL who will be 33 on December 2nd, Joe was signed from Chelmsford City in 1975, previously he was with Tilbury. Played for Dagenham in both their F.A. Trophy Final teams of 1977, and 1980. This experienced player has played in all of Dagenham's F.A. Cup ties with League Clubs in recent seasons, scoring in

the Victoria Road match with Brentford last season. Joe made 64 appearances for Dagenham last season, ten more than Alan Campbell who was next in the Club's total appearances for the 1983-84 season. Joe has scored three goals this season, the most recent, a first half goal in the 2-1 away victory over Barking in the Essex Senior Cup second round match.

Members of our reserve team who played against Leicester City in a football combination match here on February 9th last will have good reason to recall the name of ROBERT CODNER who scored a hat trick that evening in City's 4-0 win, the other goal coming from our former player Peter Eastoe. Bob moved to Dagenham during the summer on a free transfer, so far he has scored two League goals for his new Club, nineteen years of age, he was born at Walthamstow.

Three recent additions to the squad of players are TOMMY HORAN now in his second spell with the Club rejoining them from Leytonstone/Ilford. Also rejoining the Victoria Road Club for this third spell is midfield player LINCOLN MANDERSON from local Junior Club Leyton County, played in both Cup matches with Brentford last season. While 19 year old ERROL DANIEL, a forward, has had trials with Orient and Watford. Scored his first goal for the Club in the recent 3-2 home win over Gillingham in the Capital League.

Twenty year old midfield player STEVE PAGE is a product of the Club's Youth team, had a spell with Barking before rejoining the Club has usually occupied the substitutes role this season.



DAGENHAM F.C.

Back Row: JOE DUNWELL, JOHN WATSON (Player-Coach), GLEN HARDWICK (now at Barking), PHIL KENNEDY (now left), MARK BLACKHALL, LLOYD SCOTT, MARK O'LEARY, ALAN CAMPBELL, STEVE OLIVER, STEVE PAGE, STEVE SCOTT, BARRY LITTLE.

Front Row: GEORGE ASHTON (Ground Maintenance Secretary and Kit-man), CHRIS KINNEAR, LES WHITTON, KEN KNIGHTON (Manager), NORMAN SPARROW (Chairman), STEVE THOMPSON (Finance Secretary), BRIAN MORRIS (Physiotherapist), ROGER WADE, GARY CRAMPTON, ERIC RYAN (Secretary).

Timely Reflection

BY DAVE KING

The draw for the first round of the F.A.Cup, soon after the announcement that one of our former Managers Bert Head was to assist the Club in a scouting capacity, brought back stirring F.A.Cup memories of a tie with non League opposition that simply would not submit, a Club of which Bert was to later become a Director of after his retirement from Management, that club was Bath City, and a young player who was to net three goals in the two matches with the Somerset Club.

It was on November 5th 1960 that Bath City visited the County Ground for a first round tie, a crowd of 19,369 were present they held us to a 2-2 draw, with our goals coming from David 'Bronco' Layne, and that youthful player Swindon born 'Ernie' Hunt. The following Thursday afternoon at Twerton Park we eventually scraped home in a high scoring replay by 6-4, with David Layne scoring four goals and Ernie two.

Ernie was one of a number of youthful proteges to make a name for themselves in the period of Bert's management. Ernie almost turned his back on Big Time Soccer after not being selected for the England Schoolboys eleven, he was told the reason he was not selected was because he was too small! He made his mind up that he was going to work in the Swindon British Railways Carriage Works and forget football.

Fortunately for football and Swindon Town, a schoolmaster Mr Fred Coleman persuaded Ernie to join our Club, he was taken on the groundstaff by Bert Head and the former Swindon Schoolboys and Wiltshire County forward was soon hitting the headlines.

At sixteen he made his first team debut against Grimsby Town, and not long after Ernie was selected to play for England Youth, this came as some consolation after being told he was too small. Ernie's friend in those days was a lanky winger called Mike Summerbee, later of Manchester City and England fame, and who after signing for the Town went to live at Ernie's home in Swindon.

In those days the town were something of a revelation being renowned for their Young players, with four sixteen year olds playing in the first team. The sixteen year olds were of course Ernie and Mike and the two full backs Terry Woollen and our present Youth Team Manager John Trollope. Those were the days when there was a maximum wage limit.

A time when Ernie and Mike obtained an unusual job one summer, for which they were paid more than they could earn playing football both worked for Swindon Corporation as grave diggers earning £12 a week, and were paid an extra 10/- for every grave dug!

In 1962-63 Ernie was in the Swindon Team managed by Bert, and promoted to the Second Division with 58 points, four points behind Northampton Town who finished as champions with 62 points.

It was not a happy season for Ernie, he lost his form, and had to have his tonsils and appendix out, Bert Head left, and Danny Williams replaced him. Ernie started the next season in our Third Division team, in the meantime his friend Mike Summerbee had joined Manchester City, the season was not very old before Wolves were chasing Ernie and they eventually bought him for £40,000.

After that debacle Wolves went fifteen matches without defeat with Ernie in the team, going onto finish fourth in the final League table.

The following season 1966-67, Wolves won promotion to the First Division Ernie's contribution was 20 goals in the League. After only five matches in Wolves First Division side he signed for Everton for £80,000. It was not a happy move, plagued by injuries he could not command a regular first team place. Near the end of the season Ernie was transferred to Coventry City for a fee of £70,000, a move that pleased Ernie for he was able to give his business interests, a restaurant in Birmingham, and a boutique here in Swindon more attention.

What of Ernie today, he is now landlord of the 'Full Pitcher' Inn at Ledbury, he still maintains an interest in football, last season he watched a Third Round Cup Tie between two of his old Clubs Coventry City and Wolves, and the resulting replay, he told me he had no preferences who won, was a little the worse for wear from the hospitality showered upon him by Derek Dougan after the match at Wolves. Ernie had not seen Mike Summerbee for three years, the last time was when Mike, Alan Ball, and Howard Kendall had come to Ledbury to help raise funds in a Sunday match for the Local Boys Club.



Do you require

Tracked or Wheeled Excavators

Tracked or Wheeled Shovels

Tractors and Scrapers

Bulldozers

Tipper Lorries

Low Loaders

THEN HIRE FROM

H Hibberd Ltd

PLANT HIRE CONTRACTORS

29 Newport Street, Swindon

Tel: Swindon 36125 or 23876

FOCUS ON DAGENHAM

BY DAVE KING

Our non-league visitors this evening are members of the Gola Alliance League, the present Club was formed in 1949, they had two seasons in the Metropolitan League, followed by six in the Delphian League. During this eight year period they won the League Championship on four occasions and were runners up on the other four. In 1957 they were elected to the Corinthian League, but when the shake up of non League football in the South occurred in 1963, Dagenham were elected into the Premier Division of the Athenian League.

Dagenham's first real impact on the national scene was in 1967 when they forced an away draw at Reading in the F.A. Cup second round, only to lose the replay 0-1, during the same season they won the London Senior Cup, Essex Senior Cup, London Charity Cup and the Mithras Cup and, were finalists in the London challenge Cup losing to a strong West Ham United side in the final.

In 1970 and 1971, they reached Wembley only to lose in the F.A. Amateur Cup Final on each occasion. In 1973 they were elected into the Isthmian League, they won the Second Division Championship in the first season, and followed this by finishing runners up in the Premier Division in each of the next three seasons. They again reached Wembley in 1977 again losing this time to Scarborough in the F.A. Trophy Final.

In 1980 they reached Wembley for the Fourth time, but this time they won defeating Mossley and winning the F.A. Trophy. They started their first season in the Alliance Premier League in 1981/82, finishing in fifth position, but in the last two seasons they have finished in the lower half of the League.

During the summer they appointed Ken Knighton the former Orient and Sunderland Manager to hopefully lead the Club to better fortunes. Ken had a well travelled career as a player in the football League, he was born in Barnsley of February 20th 1944, spotted by Wolves as a schoolboy, he joined the Molinux Club as an apprentice in February 1961, with Wolves for five years he struggled to claim a regular place and with only sixteen appearances in

the League team he left Molinux for Oldham Athletic in November 1966.

This was to be Ken's first of three moves in successive seasons for after forty five matches in 1966-67 scoring five goals for the Boundary Park Club Ken moved onto Preston North End exactly a year after signing for Oldham.

At Deepdale Ken played in sixty two League matches scoring three goals, before moving onto his third Lancashire Club Blackburn Rovers, it was Ewood Park that Ken made more League appearances for his new Club than any of his three previous Clubs, also scoring more League goals for Rovers than any of the other three, in nearly a two year stay he made seventy appearances from which he scored eleven goals.

In March of 1971 he moved to Hull City, with the Tigers Ken completed eight, League matches, scoring nine goals. In August of 1973 he joined the last League Club of his playing career, this time another Yorkshire Club Sheffield Wednesday, in a two year period Ken played in seventy six League matches for the Owls scoring two goals.

In total Ken appeared in 349 League games, scoring 30 goals for his six League Clubs, after his playing career ended Ken was appointed Coach to Sheffield Wednesday and later Sunderland. In 1979 he was appointed Manager of the Roker Park Club and led them to promotion in the same season when they finished runners up to Leicester City, failing by one point to clinch the championship. Ken left Roker Park in 1981, and was appointed Manager of Orient. In two seasons with the Brisbane Road Club Ken saw the Club relegated at the end of the 1981-82 season and left the Club in 1983. Ken is no stranger to one of our defenders Nigel Gray, for he was Manager of Nigel in his spell with the London Club.

Entering the F.A. Cup in the fourth qualifying round for the last three seasons, Dagenham have made life difficult for most opponents.

In 1981-82 season they held Grays Rovers to a 0-0 draw in the 4th qualifying round, winning the replay 6-3. In the first round proper they drew 2-2 with Fellow Alliance



Transplant (Swindon) Limited
Broad Hinton, Swindon, Wiltshire.
Telephone: Broad Hinton (0793 73) 671

CONTRACTORS PLANT HIRE



EXCAVATORS TRACAIRS COMPRESSORS ROAD BRUSHES DUMPERS
FORK TRUCKS MIXERS BOWSERS PUMPS MISC. SMALL PLANT ROLLERS.



League members Yeovil Town at Victoria Road, winning the replay at Huish by 1-0 after extra time. Finally going out of the competition in the second round to Millwall at home by 2-1.

In 1982-83 they defeated Tooting and Mitcham at Victoria Road by 2-0, the first round proper saw their exit at Priestfield Stadium to Gillingham by a solitary goal.

Last season a one all draw away to Folkestone in the fourth qualifying round, saw Dagenham win the replay by 3-0. They made life difficult for Brentford in the first round proper earning a replay in a two all draw. In the replay Dagenham last 2-1 at Griffin Park.

By virtue of their draw with us last Saturday they have reached the same stage in this seasons competition, it will be up to us to see they venture no further this year. Appearances in all competitions with goals in brackets for last season were:-

Dunwell 64(13), Cambell 54(3), Scott 51(10), Wade 50(2), Kapman 49(2), Sille 48(10), McCombe 42(16), Oliver 40(1), Maycock 37(6), Moore 37, Rhoden 32(8), Scales 32, Lloyd Scott 26, Smith 25(6), Whitton 25(5), Wells 24, Manderson 22(1), Gibson 19(1), Page 19(1), Hallybone 15(1), Tone 11, Dennis 10(1), Bailey 9, Simpson 7, Bolle 6(1), Hubbick 3, Stewart 3, Dear 2, Geaves 2, Silman 2(1), Sheringham 2, Bass, Boyce, Brown, Jacobs, and Lewington 1, own goals 1.

TODAY'S



TEAM CHANGES	SWINDON TOWN	
	S ENDERSBY	1
	D HOCKADAY	2
	C BAILIE	3
	L MACARI	4
	A ROWLAND	5
	M GRAHAM	6
	L BARNARD	7
	P COYNE	8
	A MAYES	9
	P BATTY	10
	G NELSON	11
	M. GARDINER	12

Referee:

Mr. M.L. James (Horsham)

Linesmen:

Red Flag - Mr. B.P. Bishop (Bark)

Yellow Flag - Mr. B.A. Wigginton
(Bristol)


ROLEX

DEACONS
SWINDON
 EST 1848

Coniston House, Washington Centre.
District 4, Tyne & Wear.

5 LINE-UP

	DAGENHAM	TEAM CHANGES
1	L SCOTT	
2	L WADE	
3	C KINNEAR	
4	S OLIVER	
5	A CAMPBALL	
6	J WATSON	
7	B LITTLE	
8	L WHITTON	
9	B LANSDOWN	
10	J DUNNELL	
11	S SCOTT	
12	L MANDERSON	

REFeree:

JAMES, MIKE - Regional Manager for Electronic Component Distributor. Married with two children. Commenced refereeing in 1971 progressing via Sussex County and Southern League. Enjoys all sports, gardening and reading. President Horsham Referees' Society. Refereed Southern League Cup Final in 1978/79, lined F.A. Cup semi-final in 1982 and a European Cup Winners' Cup match.

Some great TOWN gift ideas at the Souvenir Shop

	£.p
Ashtrays	2.00
Address Books - Plastic Cover	0.50
Hard Cover	0.85
Belts	1.10
Bob Hats	1.30
Bob Hats - Pin Striped	1.50
Book Markers	0.20
Luminous Calender	4.50
Car Stickers - Straight	0.80
Rosette	0.60
Coasters (Beer Mats)	0.45
Diaries 1985	0.60
Defrosters	0.10
Flasks	4.50
Flat Hats	1.55
Holdall Bags	4.50
Key Cases	0.95
Key Fobs - Clearview	0.60
- With Tape Measure	1.00
- Leather	0.30
- Red with Medallion	0.85
Lapel Badges	0.80
Letter Racks	1.50
Money Boots	1.35
Mugs	1.10
Necklets with St Christopher	0.70
Notebooks - Plastic	0.50
- Hard	0.85
Pens - Shaefer Fountain Pens	1.50
Shaefer Ball Point	1.30
Papermate	2.35
Teak	1.00
Silver or Gold	0.90
White Carefree	0.20
Telestar - Red & White	0.25
Sentinel - Red	0.60
Carefree - Blue	0.25
Jetstar - Black	0.70
Pennants	1.95
Patches	0.60
Photographs - Individual	0.60
- Team	0.80

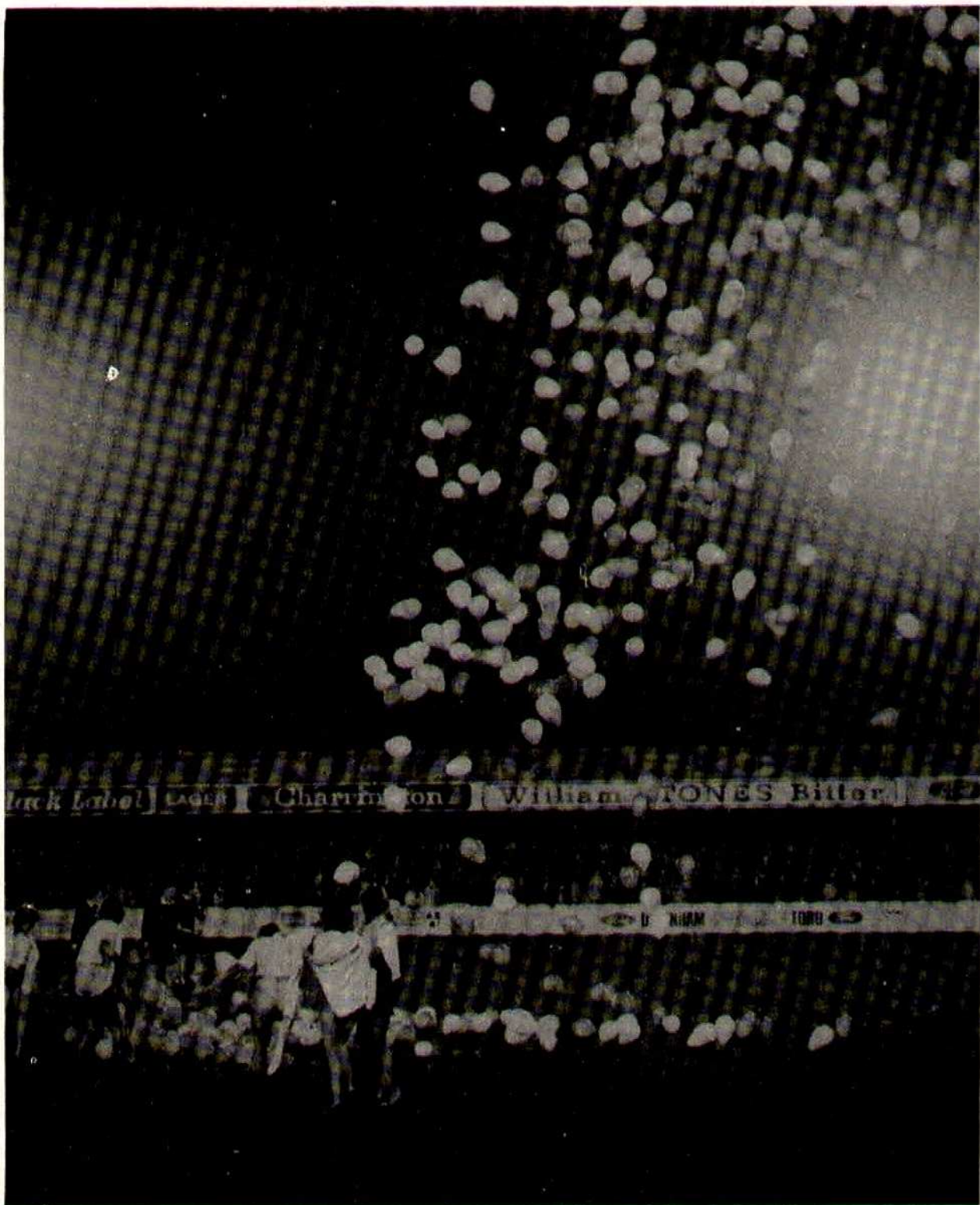
PHOTO CALL BY DAVE EVANS



Gary Nelson (centre) loses out in a two against one situation in last week's F.A. Cup game.



Dagenham goalkeeper Lloyd Scott goes down to save at the feet of Town substitute Mark Gardner.



Hundreds of balloons fill the night skies at Dagenham adding a bit of colour to last week's F.A. Cup tie.

COMMERCIAL BREAK

BY DOUG BUSWELL

Good Evening Ladies and Gentlemen and welcome to all from Dagenham.

GROUP RESERVATIONS

Our group booking scheme is available for most matches after Christmas. If your group or organisation would like to take advantage of this then please contact the Commercial Manager on Swindon 31510.

The price is £5.50 for adults and £4.10 for children under 14 years old. The day includes a tour of all facilities at the County Ground. From Boot room to Board room. Lunch in one of our Clubs. A seat in the North Stand plus a match programme and if possible meet the players. The size of the party is a maximum of 50 persons and a minimum of 10.

CHRISTMAS SPORTING DINNER DEC.10TH 1984

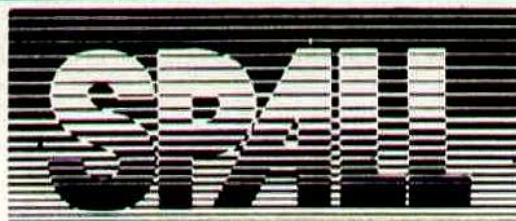
There are just a few tickets left for the dinner when Mr Stan Mortenson will replace Tommy Docherty don't be disappointed ring 31510 and reserve your ticket.

CHRISTMAS DRAW DECEMBER 19TH 1984

The response from our season ticket holders has been fantastic. However there are some of you who have not returned your tickets. It would be appreciated if you could return them whether you have told them or not by Monday 17th December to the Commercial Office.

CHRISTMAS LOTTERIES

Our Christmas Lottery tickets are now on sale in which there is over £16,000 to be won in prizes. Also there are dozens of bottles of Whisky available. Tickets are available from all our Lottery Agents and the Commercial Office.



SPALL SPORTSWEAR LIMITED
Official Suppliers of Swindon Town Football Kit
and Many Other Leading League Clubs

A LARGE RANGE OF FOOTBALL AND OTHER SPORTS CLOTHING
AVAILABLE FROM THE OFFICIAL CLUB SHOP

Please Call In and Ask for a Free Colour Brochure

'IT'S A FAMILY GAME'



says Bob Wilson in RADIO TIMES

There are terrific prizes on offer for your family and your club. Is your club trying to encourage family attendance at its matches. What are they doing?

RADIO TIMES and the Canon League have joined forces to reward outstanding efforts by clubs every month until the end of the season.

Nominate your club and each month you can win a Canon camera and a free family day out to see a Canon League match at your club. And, for the best overall nomination, there's a fabulous prize – a free family holiday to see England play in Mexico in summer 1985!

Full details and entry form on page 48 of RADIO TIMES 1-7 December.

Canon



Buy RADIO TIMES – and win for your family and club



Klammer's downhill struggle
WIN A CANON CAMERA, FREE FAMILY DAY OUT TO SEE A CANON LEAGUE MATCH AT YOUR CLUB. THE PRIZE IS ON PAGE 48 OF RADIO TIMES 1-7 DECEMBER.

FLASHBACK

BY MIKE SKINNER

A look back at games Swindon have played on 26th November.

Not surprisingly, of the twelve games played on this date by the Town, seven have been cup-ties, and with only one being lost this points to a favorable result tonight. The story is much the same for League encounters, three being won and two drawn, and it is in the League that we start, way back in 1921, when an Arthur Metcalf goal gave Swindon a point in a 1-1 draw at Home to Millwall. Six years later came the first cup-tie, with a first round trip to Newport. That prolific goal scorer Harry Morris saw the Town into the next round, 9,600 being present.

Dulwich Hamlet were the visitors in 1932, but posed no problems as they went under by four goals to one thanks to Jack Starsmore, Syd Brooks and Cyril Quinn with two, and it was another non-League side that came to the County Ground in 1938. 10,816 watched a rather one-sided game as Lowestoft Town sank without a trace after Eddie Jones, Billy Lucas(2), and Ben Morton(3) made it six without reply. A rather more modest score line was recorded eleven years later when Maurice Owen gave Swindon a single goal victory over local rivals Bristol Rovers, again in the first round. The crowd of 19,640 represents our biggest on this date.

1955 brings us to the Second League game on this date, a local derby at Reading, resulting in another single goal win, Bob Edwards doing the honours after 14 minutes. Back to the F.A. Cup, 1960 paired us with Shrewsbury in the second round. Having already met them three times in the League Cup and once in the League, and still to record a win, 11,910 saw Swindon suffer again, going down 1-0. Six years later, with a capacity crowd of 8,000 at Horsham, Don Rogers gave Swindon the interval lead, Dennis Brown and Mel Nurse adding another two at the start of a Cup run that wasn't to finish until a 5th round 2nd replay with Nottingham Forest at Villa Park.

In the promotion season of 1968-69, November 26th saw us catching up with some of our League fixtures by making the mid-week trip to Northampton. After being 2-1 up at half-time through John Smith and Don Rogers, the game turned into a rout with a further five goals, ending up as a 6-2

victory for the Town. Don Heath, Roger Smart, Peter Noble and, of course, Roger completed Swindon's account to leave us in second place. A further nine years elapsed before Swindon again saw action on this date, a trip to North London saw us take on Boreham Wood. Only 2,242, some 300 short of capacity, bothered to turn out to see a goal-less draw, but David Moss and Ray McHale completed the job three days later.

Although that was the last cup-tie on this date until today, we have played a further two League games since then, the first being two seasons ago, our first in the Fourth Division. Gary Emmanuel and Andy Rowland netting to give us a 2-1 victory on a Friday night visit to Stockport, 2,197 being present. One year later we were on our travels again, this time to Mansfield where Jimmy Quinn scored twice, once in each half, to give us a share of the points.



Leigh Barnard (right) strides in to win a corner kick for the Town at Dagenham.

YOUTH TEAM FEATURE

BY JOHN TROLLOPE

The F.A. Youth Cup replay against Newport was one of those nights you always hope will happen but seldom does, for not only did we win but we did so by 8-1. How many times, whatever the opposition, does that happen? This win was achieved by an excellent team performance highlighted by Mark Gardiner and Mark Hughes scoring 4 and 3 respectively. Although these two scored most of the goals, I wouldn't pick these two out as playing any better than any other player for all twelve performed extremely well. After having such a successful season with these lads in the South East Counties team last season it was pleasing to see them back together and playing so well. Winning games is about scoring goals and as they did last season, proved in this game that they haven't lost their touch. As I mentioned in previous notes this is the big difference between this year's South East Counties side and last. Whereas this year we struggle to

score, last year we scored at least three on average everygame. If you are scoring goals the odd slip isn't so costly, but one slip can be vital when the goals dry up.

We now look forward to an away trip to Plymouth and with confidence high after this result, hope we can repeat the win.

We have now completed the first month of our Centre of Excellence and it is proving a great success. This month has been an assessment period and although some boys lack the skills of others, their keenness to learn and when playing in games overcome their lack of technique, so we have invited all the lads to continue for the remainder of the season. Quite a few have already shown that they have the necessary ability and the way they are tackling the work asked of them shows their approach and willingness to learn is right.



Mark Hughes (3)



Mark Gardiner (4)

The two young players who scored the goals in the F.A. Youth Cup on Wednesday last.

Junior Robins Page

I Hope all Junior Robins will read the poem below very carefully. It was written by Bill Scott Gordon and is reprinted by kind permission of the Football Association. To some adults the ideas it expresses may seem to belong in the past. However was it not in the past that football grounds were full, rival supporters could stand alongside each other on the terraces and dads pass their children over the heads of a crowd so that they could get a better view. Certainly and sadly not all adults today set a good example to young spectators. I hope by living up to the ideas expressed below Junior Robins will begin to set an example which their elders and the rest of the football world would do well to copy.

If with apologies to Rudyard Kipling

If you can watch your team throughout the season
Wear a cheery grin and never moan
Take the long trail to away games
Or cheer on the Reserves when their home

If you refrain from crowing when you winning
And when you've lost just take it on the chin
Spur the lads on when they're up against it
And not keep telling them to get "stuck in"

If you can shiver in the wintry weather
And stamp upon your feet to keep them warm
If you can help along and perhaps encourage
A player who has somehow lost his form

If you can stop your shouting and your baiting
At the Ref, when perhaps you think he's gone astray
And remember he was standing in the "area"
Whilst you were standing fifty yards away

If you can stop yourself from shouting "Dirty"
"Send him off" or "Take his number Ref"
'Cos you'll find that he won't take the slightest notice
And so, you may as well just save your breath

If you can always show appreciation
And give a hand to everyone who's tried
And give a hand for something really clever
(Even if the fellows on the other side)

If you can show yourself a thorough sportsman
Right throughout the ninety minute run
You're a credit to yourself and to your Club lad
And in its finest sense "You are a fan my son"

If you are an adult who agrees with the sentiments above then you are the sort of person I would like to have helping with the Junior Robins. Why not write in to me at the County Ground if you do I am sure there is some way in which you could help. It is all too easy to moan about hooliganism but if we really care about it we must be prepared to act positively and contribute. Football has lost the good opinion of many parents with young children. It is up to everyone of us to win it back by demonstrating that here at Swindon young children can enjoy watching a game of football in safety, comfort and at a more than reasonable cost.

Dick Mattick
Organiser Junior Robins

FACTS AND FIGURES

Date	Opponents	Results	1	2	3	4	5	6	7	8	9	10	11	12
Sat Aug 25	Wrexham	2-1	Enderby	Baillie	Nelson	Macari	Henry	Graham	Barnard	Baillie	Rowland	Mayes	Hockaday	Coyne for 5
Sat Aug 27	Bristol Rovers (Milk Cup)	1-5	Sperrig	Baillie	Graham	Macari	Gibson	Rowland	Baillie	Coyne 1	Mayes	Barnard	Nelson	Hughes not used
Sat Sep 1	Bartlepool United	2-2	Enderby	Ramsay	Baillie	Macari	Rowland 1	Graham	Baillie	Coyne 1	Mayes	Nelson	Nelson	Payne not used
Tues Sep 4	Bristol Rovers (Milk Cup)	1-0	Enderby	Graham	Baillie	Payne	Rowland	Gray	Baillie	Barnard	Mayes 1	Coyne	Nelson	Henry for 7
Sat Sep 8	Torquay United	1-3	Enderby	Ramsay	Baillie	Macari	Rowland	Graham	Baillie	Barnard	Mayes 1	Coyne	Nelson	Payne for 3
Sat Sep 14	Tramere Movers	2-0	Enderby	Ramsay	Baillie	Macari	Rowland 1	Graham	Baillie	Coyne	Mayes	Barnard	Nelson	Mayes for 8
Tues Sep 18	Bury	0-2	Enderby	Baillie	Baillie	Macari	Rowland	Graham	Baillie	Coyne	Mayes	Coyne	Nelson	Payne for 2
Sat Sep 22	Hereford United	0-3	Enderby	Baillie	Baillie	Macari	Rowland	Graham	Baillie	Coyne	Mayes	Barnard	Nelson	Payne for 2
Sat Sep 29	Mansfield Town	4-1	Enderby	Ramsay	Baillie	Macari	Rowland	Graham	Baillie	Coyne	Mayes 3	Coyne	Nelson	Gardiner for 8
Tues Oct 7	Peterborough United	1-1	Enderby	Ramsay	Baillie	Macari	Rowland	Graham	Baillie	Coyne	Mayes 1	Coyne	Nelson	Baillie not used
Sat Oct 13	Crewe Alexandra	2-3	Enderby	Ramsay	Baillie	Macari	Rowland	Graham	Baillie	Coyne	Mayes 1	Baillie	Nelson	Baillie for 3
Sat Oct 20	Port Vale	0-1	Enderby	Ramsay	Baillie	Macari	Rowland	Graham	Baillie	Coyne	Mayes	Baillie	Nelson	Gibson for 10
Sat Oct 24	Exeter City	1-1	Enderby	Ramsay	Baillie	Macari	Rowland	Graham	Baillie	Coyne	Mayes	Baillie	Nelson	Gibson not used
Sat Oct 27	Stockport County	4-0	Enderby	Gray	Baillie	Macari	Rowland	Graham	Baillie	Coyne	Mayes	Baillie	Nelson	Gibson for Baillie
Sat Nov 3	Roche	1-0	Enderby	Gray	Baillie	Macari	Rowland	Graham	Baillie	Coyne	Mayes	Baillie	Nelson	Gibson for Macari
Tues Nov 6	Southampton United	0-0	Enderby	Gray	Baillie	Macari	Rowland	Graham	Baillie	Coyne	Mayes	Gordon	Nelson	Fulbrook for Gray
Sat Nov 10	Northampton Town	0-4	Enderby	Gray	Baillie	Macari	Rowland	Graham	Baillie	Coyne	Mayes	Baillie	Nelson	Barnard for Gray
Sat Nov 17	P.A. Cup Round 1 Daggenham	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Nov 24	Aldershot	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Dec 2	Darlington	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Dec 8	P.A. Cup Round 2	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Dec 15	Colchester United	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Dec 22	Halifax	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Dec 26	Southend United	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Dec 29	Chester	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Tues Jan 5	Chesterfield	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Jan 12	Wrexham (P.A. Cup 3)	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Jan 19	Torquay United	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Jan 26	Tramere Rovers (P.A. Cup 4)	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Feb 2	Mansfield Town	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Feb 9	Bereford United	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Tues Feb 12	Blackpool	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Feb 16	Bury (P.A. Cup 5)	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Feb 23	Roche	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Fri Mar 1	Stockport County	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Tues Mar 5	Exeter City	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Mar 9	Port Vale (P.A. Cup 6)	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Mar 16	Crewe Alexandra	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Mar 23	Peterborough United	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Mar 30	Milk Cup Final	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sun Apr 6	Southampton United	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Apr 13	Southend United	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Tues Apr 17	Chesterfield	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Apr 20	Northampton Town (P.A. Cup 7)	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat Apr 27	Aldershot	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat May 4	Darlington	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Fri May 11	Colchester United	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Mon May 18	Chester	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Fri May 25	Halifax Town	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson
Sat May 26	P.A. Cup Final	0-0	Enderby	Rowland	Baillie	Gray	Gibson	Graham	Hockaday	Coyne	Mayes	Mayes	Nelson	Gardiner for Gibson

	Appearances	Substitute	Goals
	Lge	Lge	Lge
Enderby	16	2	2
Baillie	12	2	2
Nelson	16	3	2
Macari	15	1	2
Henry	1	-	-
Graham	16	3	-
Barnard	15	3	-
Baillie	16	2	-
Rowland	16	3	1
Mayes	14	3	1
Hockaday	1	2	1
Coyne	15	2	5
Sperrig	-	1	-
Gibson	3	3	-
Gardiner	5	1	-
Baillie	1	1	-
Payne	4	1	-
Gray	9	1	-
Ramsay	2	-	-
Fulbrook	-	-	-
Ramsay	-	-	-

BEHIND THE SCENES

BY BOB JEFFERIES



Should this evening's game result in a draw after ninety minutes extra time of thirty minutes must be played. If the result remains a draw at the end of the extra period a further replay will take place on the ground of the Club winning the toss of a coin, the toss taking place at the conclusion of this evening's match. Incidentally the rule goes on to say that should a further game be necessary this will take place on the ground of the Club losing the toss of the coin. This procedure will be repeated until a winner has been determined.

Although it is possible to trace the original village team back to 1894, the present Dagenham Football Club was formed in 1949.

Dagenham had two seasons in the Metropolitan League followed by six in the Delphian League. During this eight year period, they won the League Championship on four occasions and were runners up on the other four. In 1957 they were elected into the Corinthian League. When the shake-up of non-league football in the south occurred in 1963, Dagenham were elected into the Premier Division of the Athenian League.

Dagenham's first real impact on the national scene was in 1967 when they forced an away draw against Reading in the F.A. Cup second round, only to lose the replay 0-1 and thereby an away match with Manchester City in the third round. During this season (1967/68) the Club won the London Senior Cup, Essex Senior Cup, London Charity Cup and the Mithras Cup; and were finalists in the London challenge

Cup, losing to a strong West Ham United side in the final.

Dagenham reached Wembley in 1970 and 1971, only to lose in the F.A. Amateur Cup Final on each occasion.

In 1973, Dagenham were elected into the Isthmian League. They won the Second Division championship in the first season, and followed this by finishing runners up in the Premier Division in each of the next three seasons. In 1977 they reached Wembley again, again losing this time to Scarborough in the F.A. Trophy Final.

In 1980 they reached Wembley for the fourth time - this time defeating Mossley and winning the F.A. Trophy.

Dagenham started their first season in the Alliance Premier League in 1981/82. They finished fifth in the first season, and in the next two finished well down.

I am often asked how the proceeds of F.A. Cup matches are distributed. After paying the travelling expenses of the visiting team, the fees and expenses of the match officials, the expenses of the match i.e. gatemen and steward, advertising, printing, posting, police charges and floodlights and V.A.T. the proceeds are divided as follows:-

In the first and second rounds the net proceeds are divided equally between the competing Clubs excepting replays when five percent of the gate is forwarded to the Football Association. In the third to the sixth rounds thirty three and a third percent of the net proceeds are allocated to the competing Clubs and to the Football Association Pool but in replayed matches in these games five percent is sent to the F.A. and thirty one and two thirds to each club and to the Pool. In the Semi Final ties, for those lucky enough to take part, the division is twenty five percent to the F.A., fifty percent to be divided equally amongst the four Clubs competing, both gates being lumped together, and twenty five percent to the Pool. In the Final Tie its twenty five percent to the Football Association, to each competing club and to the Pool. Would it not be great if we could become involved in that kind of money.

Ford at Walker Jackson

more value, less price, better deal!



There's always
plenty to cheer about
when your driving force is
FORD from Walker Jackson.
Score now with a call to:

Fleming Way. SWINDON 20002

***your winning
team***



mitre®

Mitre Sports, Bayhall Works, Birkby, Huddersfield, Yorks. UK
Tel: 0484 37488. Telex: 517470

Today's **mitre** Delta
Matchball donated by



**ECCO INDUSTRIAL AGENCY
EMPLOYMENT AGENCY
30 COMMERCIAL ROAD
SWINDON**

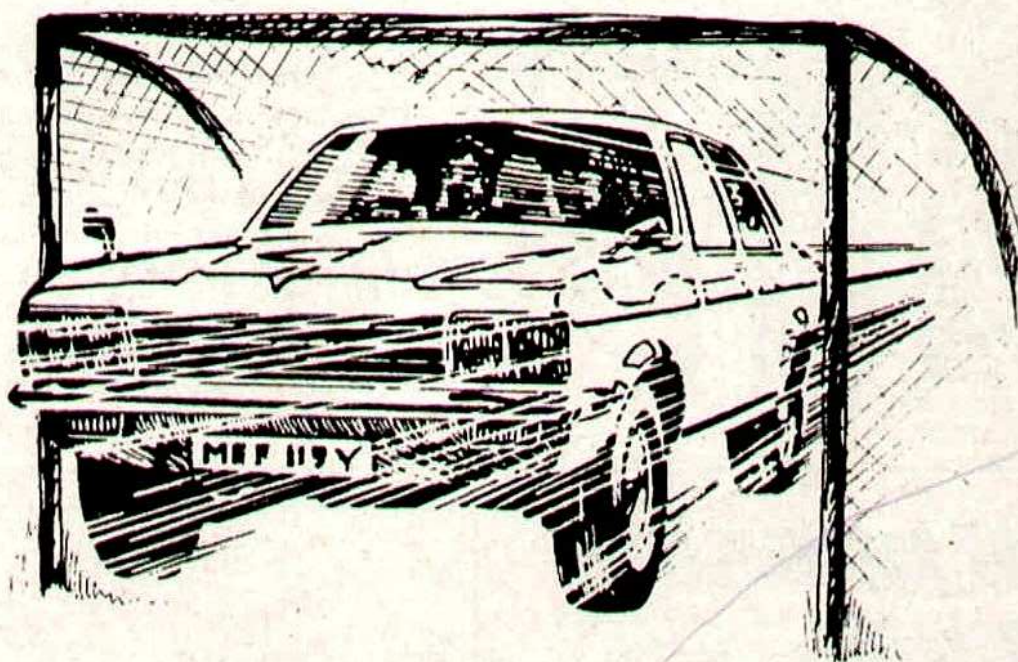
Tel: 694751



SCORE
every time with

SWINDON CAR AUCTIONS

"Small enough to care, Big enough to matter"



BUYING OR SELLING

Viewing six days a week
AUCTIONS EVERY TUESDAY
AND FRIDAY EVENINGS
AT 7.00 pm

TELEPHONE: 641617

and speak to Derek Hunt, our Auction Manager
Only 3 minutes from the County Ground

BRS FREIGHT TERMINAL, GREENBRIDGE, SWINDON